UTRGV Course Material Evaluation Rubric

About This Rubric:

This rubric serves as a tool for evaluating assigned course materials, ensuring they align with institutional priorities and student needs. It provides scoring criteria across critical areas so reviewers can objectively assess the resource's strengths and areas for improvement. The total score interpretation helps categorize the resource's overall suitability, guiding decisions for adoption, modification, or replacement to meet educational and institutional goals effectively.

Scoring Guide:

- **3 Points**: Exemplary (Meets or Exceeds Expectations)
- **2 Points**: Adequate (Partial Fulfillment)
- **1 Point**: Needs Improvement (Significant Gaps)

Evaluation Criteria	3 Points	2 Points	1 Point	Score
Cost Effectiveness	Zero cost to students; no additional expenses	Low-cost resources (under $40); minimal additional expenses	Standard textbook pricing; significant student expense	
Alignment with Course Objectives	Comprehensive coverage of all course learning objectives; precise mapping to specific learning outcomes	Partial alignment; covers most but not all key objectives	Minimal alignment; fails to address core course objectives	
Content Currency and Relevance	Cutting-edge content; incorporates latest research and contemporary perspectives	Moderately current; some recent information	Outdated content; lacks contemporary relevance	
Multiple Perspectives	Comprehensively explores diverse viewpoints; critically examines controversies and multiple interpretations	Limited perspective diversity; touches on alternative views	Single-dimensional approach; lacks critical analysis	
Organizational Quality	Exceptionally structured; logical progression; error-free; clear and intuitive navigation	Generally well-organized with minor structural issues	Disorganized; confusing layout; frequent errors	

Accessibility	Full ADA compliance; multiple access modes for diverse learner needs	Partial accessibility features; some limitations	Does not meet basic accessibility standards	
Learning Engagement	Rich interactive elements; multiple learning modalities; promotes active and critical thinking	Some interactive components; moderate student engagement	Minimal student interaction; passive learning approach	
Format Flexibility	Multiple formats available (digital, print, mobile-responsive, adaptable media)	Limited format options	Single, inflexible format	
Privacy and Data Standards	Full compliance with FERPA; robust privacy protections; transparent data handling	Partial compliance; some privacy considerations	Potential significant privacy risks	
Adaptability and Remixing	Open licensing; easily modifiable; supports comprehensive customization	Moderate adaptability; some restrictions	Cannot be modified; closed proprietary content	
Supplemental Materials	Comprehensive instructor resources; detailed instructor guides; additional learning tools	Limited supplemental materials; basic supporting resources	No additional supporting materials	
Terminology Consistency	Uniform academic language; consistent theoretical framework; clear technical vocabulary	Some inconsistencies in terminology	Inconsistent language; confusing terminology	
Total				

Scoring Interpretation:

- **Total Score 30-36**: Exceptional Resource (Highly Recommended)
- **Total Score 22-29**: Adequate Resource (Consider with Modifications)
- **Total Score 12-21**: Resource Needs Significant Improvement
- **Total Score 11 or Below**: Reconsider Adoption